

WEB DEVELOPMENT & MAINTENANCE

Wix, Squarespace, GoDaddy

Total Site Build	\$500-\$1000
· <i>Design, copywriting/editing, & content development for up to 5 pages</i>	
Site Rebrand/Refresh	\$200-\$300
Template Design + Tutorial	\$200
Site Expansion	\$100/page
Site Maintenance	\$50/request OR
· <i>On-demand updates/edits</i>	\$200/month

À LA CARTE GRAPHIC DESIGN SERVICES

Canva, Adobe Suite

Personalized Logo + Brand Kit	\$300
Campaign Launch Package	\$200
· <i>Branded images + graphics for web, email, & social media</i>	
· <i>Print-ready files for yard signs, buttons, posters, stickers, etc.</i>	
Business Card	\$100-\$200
Postcard	\$200-\$300
Palm Card/Door Hanger	\$300-\$400
Direct Mailer	\$400-\$500
+ Universe Development	\$100
Social Media Graphics	\$50-\$100/piece
· <i>Branded graphics formatted for Facebook, IG, & X</i>	
Design Consultation	\$50/hour

À LA CARTE COMMUNICATIONS SERVICES

Email Campaigns · <i>Mailchimp, Constant Contact, Wix</i>	
· <i>Copywriting/editing & branded design</i>	\$50-\$100/email
· <i>Weekly updates, rapid response messaging & tracked engagement</i>	\$300-\$400/month
Op-Eds/Press Releases	
· <i>Background research + copywriting/editing</i>	\$200/1000 words
· <i>Media outreach + placement</i>	\$100/piece
· <i>Press list development</i>	\$100
Social Media · <i>Facebook, IG, TikTok, Bluesky, X</i>	
· <i>Strategy development, content calendar, & messaging guidance</i>	\$300/month
· <i>Content creation/curation + copywriting/editing</i>	\$25-\$75/piece
Interview/Debate Prep	\$50/hour